

Media release: New VIOR colors

The successful VIOR lamp now shines in the colors rose gold and sand gold. The new variants offer additional options for interior design and are available now.



VIOR is a universal lighting solution with a unique spatial effect. With only one point light source, it combines deep brilliant direct light with soft ceiling-brightening indirect light. The brilliant direct light sets clear accents. Surfaces appear color-intensive and brilliant. The opening up of the room through indirect ceiling lighting creates a particularly soothing and unique atmosphere.

VIOR combines revolutionary lighting technology with unique design and outstanding quality. The microfacet reflector was developed in close cooperation with the Bartenbach Lichtlabor. Its complex surface geometry distributes the indirect light component shadow-free, perfectly homogeneous across the ceiling. The direct light component is directed glare-free through calculated lenses.

The compact, sensual form fits timelessly into any interior design. The transparent materialization is characterized by lightness, supports the architecture and sets precise, restrained accents.

Whether as basic or mood lighting, in the private or contract sector - VIOR enables a new approach to the medium of light and turns rooms into an experience.

The new VIOR colors rose gold and sand gold are now available in stores.

Ambient pictures



VIOR ceiling lamp rose gold



VIOR ceiling lamp sand gold

➔ All pictures are available in high resolution in the attached ZIP folder for free use.

About RIBAG

For more than 25 years, the success of the Swiss family business has been based on its high innovative strength. Pioneering spirit, enthusiasm and a passion for light aesthetics characterize the philosophy of RIBAG. The fact that the RIBAG brand has been able to assert itself on the domestic and foreign markets for years is based on the constant striving for outstanding lighting solutions for sophisticated architecture, unique design and unmistakable quality.

For further information and pictures, please contact the press contact below.